



WILDHEARTS

IMPACT REPORT 2025

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INTRODUCTION

At WildHearts we believe business can and must be a force for good. We know that our world faces multiple challenges, and if we have any hope of addressing them, business must play its part. Indeed, with its immense resources and talent, it is uniquely placed to do so.

That is why we operate at the intersection of business and social responsibility, to create a lasting impact on communities around the world. Whether it be through education, healthcare, sustainability or economic empowerment, our work fosters positive transformation on a global scale.

The impact showcased in this year's report would not have been possible without our partners and supporters, whose collective contributions have been instrumental in the WildHearts Group becoming a leading global social business.

Each business within the WildHearts Group addresses different commercial and societal needs, but they are united by one mission - to empower individuals to create positive change.

The world is changing. Businesses are being held to higher standards than ever before. The companies that will thrive are the companies that address society's most pressing challenges.

At WildHearts, we aim to be a worthy partner to our customers, partners and suppliers in helping them to make a significant positive impact, for people and planet. This year's report showcases the incredible impact you are creating in people's lives.

On behalf of every one of them, thank you.



Dr Mick Jackson | Founder and CEO | WildHearts Group



NUMBERS WE ARE PROUD OF

UK IMPACT

119,472



student engagements.



650

volunteering hours.

718

individual volunteering opportunities.



GLOBAL IMPACT

784,366

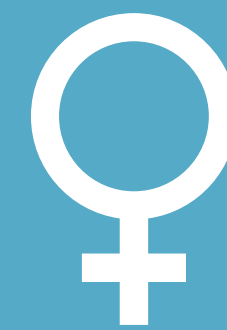
lives transformed through our Global Financial Inclusion programmes.



£26m

of loans disbursed to more than 155,000 female entrepreneurs during 2025.

108,973



women were running a business at the end of 2025 as a result of our Global Financial Inclusion programmes.

5,292

packs of reusable sanitary pads produced and distributed to help keep girls safe and in school.





WildHearts has Transformed over 3 Million Lives

The WildHearts Group has transformed the lives of more than **3 Million** people, empowering communities through education, healthcare, and economic opportunity.

Through our microfinance institutions, women and families gain access to finance and enterprise training, enabling them to build sustainable livelihoods and lift themselves out of poverty with dignity.

This milestone reflects the power of business and community working together to create lasting, meaningful change



Shortlisted for International Impact at Social Enterprise UK Awards

This year, WildHearts were shortlisted for the International Impact category in Social Enterprise UK's Social Enterprise Awards 2025.

The recognition celebrates our StartHer in Health programme, which has manufactured and distributed reusable sanitary pads to schoolgirls in areas most affected by period poverty in Southern Africa. By helping girls stay in school, we've worked to close the gender education gap and create brighter futures throughout the year.



WildHearts Delivered the Keynote at the Social Recruitment Advocacy Group Summit

WildHearts were invited to speak at the SRAG Summit, hosted by Sodexo UK and Ireland, bringing together employers, charities, and social enterprises to explore practical approaches to social mobility and inclusive employment.

Our CEO, Dr Mick Jackson, delivered keynote address highlighting how WildHearts contributes to these efforts through the Schools Programme, which creates positive social mobility by upskilling young people across the UK with the confidence, abilities, and opportunities they need to reach their full potential.



WildHearts Talent Introduces Talent Knowledge Exchange

We launched the WildHearts Talent Knowledge Exchange, an exclusive forum for our Talent customers to connect, share ideas, and explore solutions to challenges in talent and apprenticeships.

Alongside our flagship in-person events, these sessions provide a space for meaningful conversations, practical learning, and collaboration, strengthening the Talent community and fostering innovation across industries.



Shortlisted for the Social Impact Award at Siemens SCM UK Supplier Awards

WildHearts Office were shortlisted for The Social Impact Award at the Siemens Supply Chain Management Awards, recognising the supplier that has had a considerable positive impact on society.

The award was presented in recognition of the social impact created as a result of the partnership between Siemens and WildHearts Office and showcases a great example of how reimagining the power of procurement can create social impact across communities.



WildHearts Schools Employability Programme Achieved Impact Level 2 Skills Builder

We are proud to announce that our WildHearts Schools Employability Mentoring Programme has achieved Impact Level 2 with the Skills Builder UK Partnership.

Our Employability Mentoring Programme offers Year 9 and 10 students a career and employability workshop led by our corporate partners Nestlé, providing them with the tools to reflect on what employability means to them and the opportunity to hear first-hand about Nestlé career journeys.

OUR IMPACT



WildHearts' impact is built on three pillars: **UK Impact**, **Global Impact**, and **Environmental Impact**. Together, these pillars ensure our work is purposeful, practical, and drives meaningful change.



UK IMPACT

We are committed to educating and raising the aspirations of young people in the UK through the provision of a world-class business education programme and events, delivered free of charge.



GLOBAL IMPACT

WildHearts empower the lives of women in low-income countries to transform their lives and the lives of their families, by providing access to enterprise, education and health programmes.



ENVIRONMENTAL IMPACT

We are proud to be leading the way with our sustainable business practices and to be empowering the next generation to create a more sustainable future.

THE UNITED NATIONS SDGS

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and planet, now and in the future. At its heart are the 17 Sustainable Development Goals (SDGs). They provide an urgent call to action for all countries - developed and developing - to work in partnership.

At WildHearts, we recognise that the SDGs have become a common language for responsible businesses globally and are proud that our social impact programmes address more than **50%** of them. In this section, we will showcase examples of how our work addresses each of the following SDGs:

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
8. Decent Work and Economic Growth
10. Reduced Inequalities
11. Sustainable Cities and Communities
13. Climate Action
17. Partnerships for the Goals



SUSTAINABLE DEVELOPMENT GOALS

UK IMPACT

UK IMPACT EDUCATION

The Issue

Across the UK, many young people — especially in disadvantaged communities — face barriers to education and limited exposure to future opportunities.

Schools often lack access to high-quality enrichment and employability programmes that build confidence, raise aspirations, and connect learning to real-world pathways.

Our Response & Outcomes

Through the WildHearts Schools Programme, we delivered free, high-quality business education and employability support to schools across the UK.

In 2025, this resulted in **119,472** student engagement, enabling large numbers of young people to take part in structured learning beyond the classroom.

As a result, students developed greater confidence, strengthened key skills, and gained improved awareness of post-school pathways. Schools were able to offer enriched provision at no cost, increasing participation among students who may otherwise have missed these opportunities.

Our Impact

Over the long term, increased engagement with education and future opportunities supports higher aspiration, stronger motivation, and continued participation in learning.

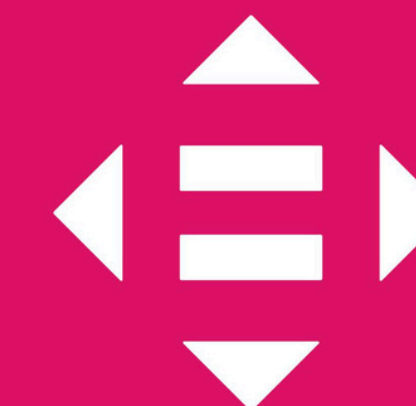
Together, this drives positive social mobility by improving life chances, strengthening long-term employability, and reducing the risk of disengagement from education—while exposing young people to real job opportunities and positive work destinations that help them build more confident, sustainable futures.



4 QUALITY EDUCATION



10 REDUCED INEQUALITIES



17 PARTNERSHIPS FOR THE GOALS



UK IMPACT EMPLOYABILITY

The Issue

Young people who are Not in Education, Employment or Training (NEET) face significant barriers to employment, further learning, and wellbeing. Many leave education without the confidence, experience, or understanding needed to make a successful transition into work or study.

Our Response & Outcomes

Through assemblies, interactive workshops, and the Careers with Purpose podcast series, WildHearts provided students with direct opportunities to engage with employers and explore how their skills translate into the workplace.

As a result of these interventions:

- **97%** of young people said they would talk about their Micro-Tyco experience in a job or further education interview.
- **89%** of young people said they feel more confident to apply for a job or further education after taking part in Micro-Tyco.

Our Impact

By strengthening young people's confidence and employability skills, our programmes support smoother transitions from education into work or further study.

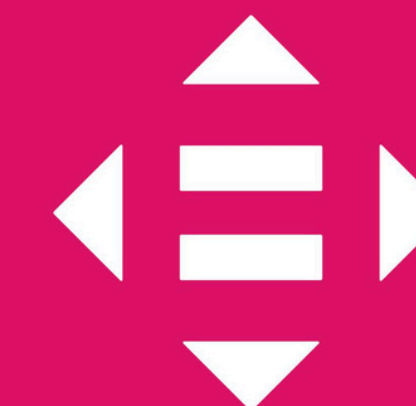
Over time, this contributes to reducing the likelihood of young people becoming NEET, supporting greater social mobility and improved long-term employment outcomes.



4 QUALITY EDUCATION



10 REDUCED INEQUALITIES



17 PARTNERSHIPS FOR THE GOALS



UK IMPACT ESSENTIAL SKILLS

The Issue

Employers consistently report gaps in essential, transferable skills such as teamwork, creativity, and problem solving. Without structured opportunities to develop these skills, young people may struggle to meet workplace expectations and adapt to changing labour market demands.

Our Response & Outcomes

WildHearts aligned its Schools Programme with the nationally recognised Skills Builder framework, achieving Skills Builder Level 4 accreditation, the highest level available. Through structured, team-based challenges and practical activities, students actively practised and strengthened essential skills.

Participants showed an improvement in the following:



Our Impact

Embedding essential skills development within education equips young people with transferable capabilities that support long-term employability. Strengthening these skills early helps unlock positive social mobility by addressing employer-identified skills gaps and supporting young people to adapt, progress, and succeed in an evolving world of work.



4 QUALITY EDUCATION

10 REDUCED INEQUALITIES

17 PARTNERSHIPS FOR THE GOALS

UK IMPACT CASE STUDY

Before Marr College's intervention, surplus school lunches regularly went to waste, while families in the local community continued to experience food insecurity and limited access to nutritious meals. There was no established system to redistribute leftover food or connect those resources to people who needed them.

Through involvement in the WildHearts Schools Micro-Tyco programme, Marr College has transformed this gap into a community resource. Surplus food is now safely collected, packaged, and made available to families in need — reducing waste while directly tackling food insecurity.

The programme also engages students in leadership and volunteering, helping them develop responsibility, teamwork, and an understanding of social impact. Robust systems for storage, hygiene, and distribution ensure the initiative operates safely, efficiently, and with dignity for recipients.

Our Investment

£84 seed funding, with ongoing monthly costs for containers and supplies. Volunteer support and donations help maintain the programme.

Marr College demonstrates how a simple initiative — redistributing school leftovers — can make a meaningful social and environmental impact.

Impact Highlights

- Provides nutritious food to local families
- Cuts food waste and promotes sustainability
- Involves students in practical, community-focused learning
- Strengthens school-community connections



GLOBAL IMPACT



The Issue

In many low-income countries, women face limited access to formal employment and financial services. In Sub-Saharan Africa, many women are self-employed out of necessity rather than choice, often operating small businesses with limited capital, training, and resilience to economic or climate shocks.

Our Response & Outcomes

Through our microfinance institutions, WildHearts provided women entrepreneurs with access to loans, enterprise training, and ongoing financial inclusion support.

In 2025, **£26 million** in loans were distributed to **155,075** women, with **108,973** women actively running businesses at year-end. On average, women experienced a **377%** increase in business profits, leading to greater household income stability.

This translated into improved wellbeing outcomes, with **84%** of clients reporting food security and **95%** able to afford medical treatment.

Our Impact

By increasing income stability and financial resilience, our enterprise programmes support sustained poverty reduction and improved quality of life for women and their families.

Over time, increased household income enables greater investment in children's education and health, contributing to intergenerational improvements in wellbeing and long-term economic participation.

1 NO POVERTY



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES





The Issue

Access to education and healthcare remains deeply unequal worldwide. Girls face disproportionate barriers to schooling, particularly in Sub-Saharan Africa, where limited access to menstrual health products causes many to miss school regularly, affecting educational attainment and long-term prospects.

Our Response & Outcomes

Through our global programmes, WildHearts supported girls' education and health by providing access to education-enabling resources and menstrual health support.

In 2025:

- 5,292 girls received reusable sanitary pads and menstrual health management training
- Girls supported by the programme increased school attendance by an average of 4 days per month
- 784,366 children and vulnerable adults benefited from improved access to food, education, healthcare, and better housing

These outcomes demonstrate improved access, attendance, and wellbeing.

Our Impact

Improved access to education and health services supports better life chances, gender equality, and long-term economic empowerment.

By enabling girls to remain in school and families to meet essential health needs, our programmes contribute to breaking cycles of poverty and supporting more equitable, sustainable development.

1 NO POVERTY 4 QUALITY EDUCATION 5 GENDER EQUALITY 8 DECENT WORK AND ECONOMIC GROWTH 11 SUSTAINABLE CITIES AND COMMUNITIES



Majori Saulo, a small-scale farmer and trader in Kapiri Mposhi, Zambia, has used agricultural and business loans from WildHearts to support her family, diversify her income, and build resilience in the face of climate-related challenges.

Our Investment

Through her investment with WildHearts, Majori has accessed two active loans of K6,000 each (total of **£463**), enabling her to invest in both agriculture and trading, helping her sustain her family, support her children's education, and rebuild her livelihood after the drought.

Impact Highlights

- Access to agricultural and business loans enabled Majori to diversify her income through both farming and market trading.
- Flexible loan repayment support during the 2023–2024 drought helped stabilise her household finances during a difficult season.
- Income from her farm and trading business contributed to household food security despite reduced harvests.
- Majori was able to support two of her sons attending college by helping cover dormitory fees and groceries.
- Continued access to finance has allowed her to reinvest in the 2025 farming season, improving prospects for future harvests and income.

ENVIRONMENTAL IMPACT

ENVIRONMENTAL IMPACT

The Issue

Business operations across the UK contribute to carbon emissions, waste, and pressure on natural resources if energy, materials, and packaging are not responsibly managed.

Our Response & Outcomes

WildHearts Office reduces environmental impact by embedding sustainability across product choice, logistics, and operations.

- **5,500** products are **50%+** recycled and/or eco-labelled
- **3,350** products are specifically selected for sustainability
- **100%** of inbound supplier packaging is recycled
- Customers can recycle ink and toner cartridges at zero cost

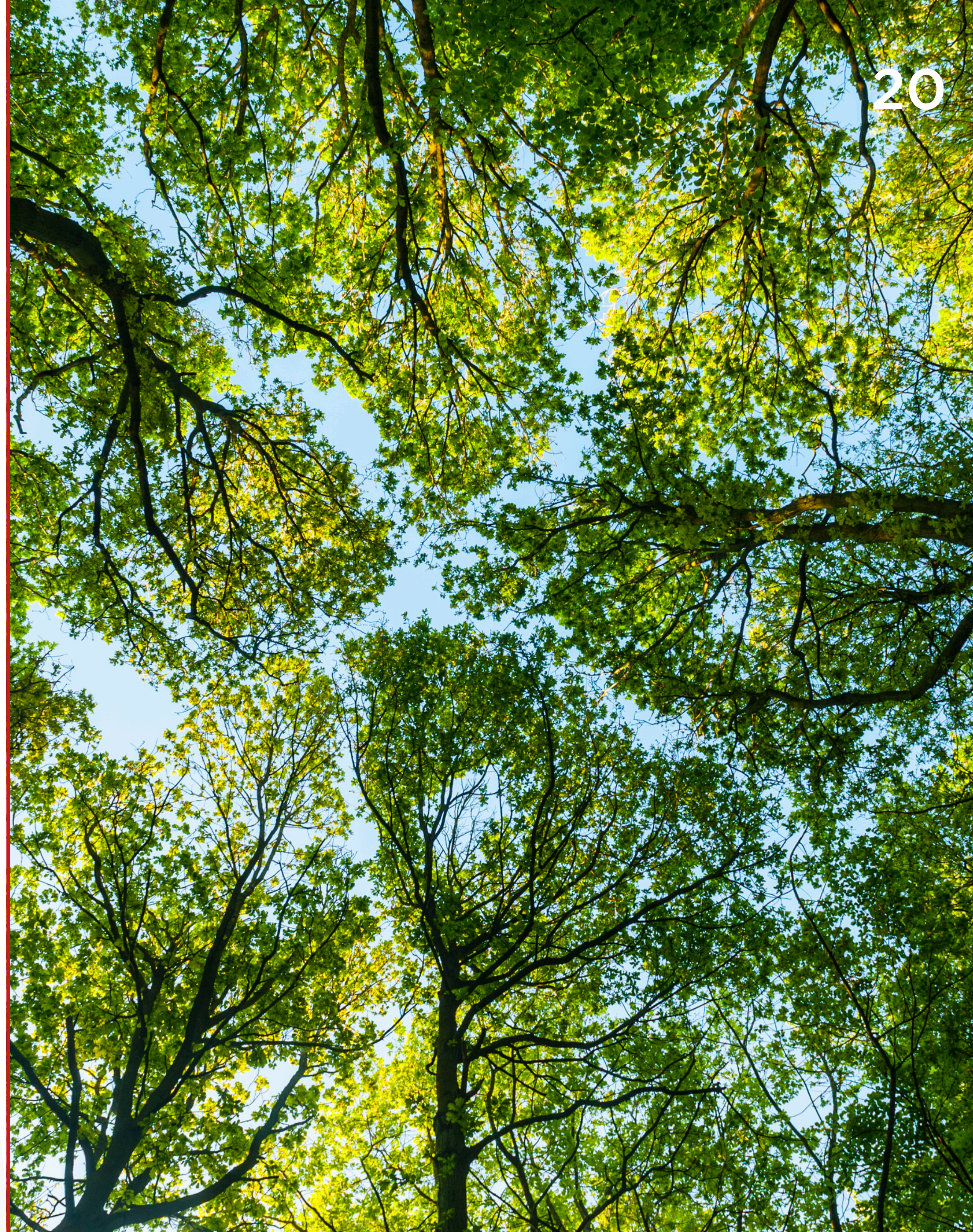
Our Impact

Over **1 million** cardboard boxes are avoided each year through our sustainable packaging initiatives, diverting **420** tonnes of waste from landfill.

Our ink and toner recycling programme prevents over **230,000** cartridges from entering landfill each year, with **100%** of materials reprocessed, resulting in **51%** lower overall environmental impact and **48%** lower energy demand compared with standard disposal.

Operational improvements across our logistics further reduce emissions, including route optimisation, fleet reduction, and the deployment of 16 electric vehicles, powered by **50%** renewable energy.

As a Carbon Neutral business, we measure, offset, and actively work to reduce operational and delivery-related emissions as we and our customers progress towards Net Zero.



ENVIRONMENTAL CASE STUDY

Through involvement in the WildHearts Schools Micro-Tyco programme, Holyhead Academy's Gardening Club is turning sustainability into action. With WildHearts Schools' seed funding, the school built a greenhouse to grow herbs, salads, and vegetables for the school kitchen—bringing fresh, healthy produce directly to students' plates.

The greenhouse also provides a safe, hands-on space for students and staff to learn about gardening, nutrition, and sustainability, while supporting wellbeing, teamwork, and responsibility.

Our Investment

£1,000 seed funding, with volunteer support welcomed.

Impact Highlights

The greenhouse has created a hands-on way for students to engage with sustainability and wellbeing.

- Fresh produce is now grown on-site, reducing reliance on externally sourced ingredients for school meals
- Students gain hands-on experience in growing food, increasing their understanding of sustainability and where food comes from
- Outdoor learning opportunities have increased, supporting improved wellbeing and student engagement
- A dedicated shared space has strengthened teamwork and a sense of community within the school

The project demonstrates how small spaces can create meaningful environmental and social change, and was recognised with a WildHearts Schools Ambassador Award at the Houses of Parliament.



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



15 LIFE ON LAND



OUR ACCREDITATIONS



CERTIFIED SOCIAL ENTERPRISE BY SOCIAL ENTERPRISE UK

WildHearts Office is a certified social enterprise with Social Enterprise UK, the leading authority on social enterprise. As a strategic partner to six government departments, SEUK has shaped public policy for 15 years. WildHearts works with SEUK to pioneer social enterprise in corporate supply chains, reimagining procurement as a force for good.

Certified



Corporation

B CORP BEST IN THE WORLD HONOUREE

WildHearts is a certified B Corporation, meeting the highest global standards of social and environmental performance. Ranked in the top 5% of assessed businesses alongside Patagonia, Innocent Drinks, and Ben & Jerry's, we are evaluated on the impact of our operations on workers, communities, the environment, and customers.



WILDHEARTS ARE CERTIFIED CARBON NEUTRAL

WildHearts Group is certified Carbon Neutral. In partnership with Carbon Footprint, we support the distribution of fuel-efficient cookstoves in Rwanda, reducing firewood use and greenhouse gas emissions while promoting health, gender equality, forest conservation, and economic empowerment in local communities.



ECOVADIS SILVER SUSTAINABILITY RATING

EcoVadis, the world's largest provider of business sustainability ratings, helps WildHearts integrate social and environmental impact into everything we do. We are proud to have achieved a Silver Rating in 2025, reflecting our commitment to putting people and planet first.



INCLUDED IN THE MEANINGFUL BUSINESS 100 LIST

The Meaningful Business 100 brings together CEOs, sustainability leaders, investors, and entrepreneurs to highlight businesses tackling today's biggest challenges. WildHearts Group is proud to be listed, recognised as one of the top 100 companies addressing the UN Sustainable Development Goals.



ACCREDITED LIVING WAGE EMPLOYER

WildHearts Group is an accredited Living Wage Employer, committed to paying all staff a wage based on the cost of living. This supports a decent standard of living for employees and promotes fairer workplace standards across the UK.



WILDHEARTS
BUSINESS FOR GOOD

To stay up to date with our impact:

 [linkedin.com/company/wildhearts](https://www.linkedin.com/company/wildhearts)

www.wildheartsgroup.com

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