**YOUR IDEA TEMPLATE**

|  |
| --- |
| **YOUR BRIEF** |
| In no more than **500 words**, using the Micro-Tyco framework of **INSPIRATION, INNOVATION and EXECUTION**, detail a **suggested activity or solution you could incorporate into your day-to-day role within Procurement & Vendor Management**, that will contribute to Zurich’s implementation of Sustainable Sourcing in alignment with the United Nations' Sustainable Development Goal(s). Your activity or solution might address a sustainability issue that you are aware of, or respond to an opportunity to generate positive impact. There is no right or wrong answer here, it is about identifying an idea for how you can take practical steps or implement ideas that embed sustainable sourcing practices in a way that is relevant to your role. |

|  |
| --- |
| **YOUR INSPIRATION** |
| In **150 words**, tell us what issue, opportunity and the applicable Sustainable Development Goal(s)you would like to address and why. Consider:1. What does it mean to you?
2. Have you personally been impacted by the issue/seen it in action? How did it make you feel?
3. What research is there to evidence the need to address this issue? Consider the issue in both a global/ societal sense but also the impact it has within Zurich.
 |
| Insert your answer here: |

|  |
| --- |
| **YOUR INNOVATION** |
| Now, in **150 words**, tell us about your suggested activity/solution:1. How will it resolve or help to alleviate the identified issue?
2. What are the business benefits (if any)? E.g. cost savings? Increased employee engagement/sense of purpose at work?
3. How practical is the idea? E.g. would you and your procurement colleagues be able to implement it easily? What (if any) additional resource might be required? Remember to think about all the resources, skillsets and social capital you already have access to...
4. Acknowledge any potential barriers to your idea. How could they potentially be overcome or avoided?
 |
| Insert your answer here: |

|  |
| --- |
| **YOUR EXECUTION** |
| In this section and in **200 words**, we’d like you to detail how your idea would be implemented. Consider:* Who you might need to engage for support.
* How long it would take to implement.
* What resources/skillsets do you need to tap into to get your idea off the ground?
* Is it scalable? If so, how would you encourage other procurement professionals to engage with it/ adopt it?
 |
| Insert your answer here: |